

Susan Mangiero, PhD, CFA, CFE, FRM, MBA, MFA

Your Strategic Partner in Thought Leadership Content

Susan Mangiero brings over two decades of compelling expertise at the intersection of business strategy and operations, fiduciary oversight, financial risk management, and high-impact storytelling. She collaborates with accountants, advisors, asset managers, bankers, consultants, executives, founders, and wealth managers to elevate their message with authority and clarity.

Trusted by Leading Brands:

Susan has delivered ghostwriting, content strategy, and expert-driven thought leadership for distinguished organizations, including:

- **Consulting Firms:** Analysis Group, FTI Consulting, Michel-Shaked Group, PwC
- **Corporations:** General Electric Company, Hartford Life, Independent Financial Services, Investment Governance, Mesirow, MetLife, Northern Trust Bank, Nymbus, Prudential
- **Industry Associations:** American Bar Association, Association for Financial Professionals, CFA Institute, Global Association of Risk Professionals, Government Finance Officers Association, Investments & Wealth Institute, National Association of Corporate Directors
- **Law Firms:** Alston + Bird, Calfee, Halter & Griswold, Freshfields, Drinker Biddle, Mayer Brown LLP, Morrison Cohen, O'Melveny, Perkins Coie
- **Regulators and Training Groups:** Association of Public Pension Fund Auditors, Harvard Law School, Kaplan, New York Institute of Finance, OECD, Pension Benefit Guaranty Corporation, Practising Law Institute, Strafford Legal Education, University of Connecticut Executive MBA, U.S. Department of Labor, U.S. Securities and Exchange Commission, World Bank

Why Clients Choose Susan:

- **Instant Credibility:** With experience spanning Wall Street trading to Main Street business growth, Susan speaks your language. She understands markets, messaging, and the power of compelling and unique content to supercharge your brand.
- **Clarity in Complexity:** Susan is known for her excellence in transforming dense topics into narratives that are both digestible and compelling.
- **Seamless and Organized Project Management:** From strategic planning to delivery, Susan puts her Six Sigma quality control training to work on your behalf, providing you with quality content to satisfy your thought leadership goals.

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Core Services:

- **Content Strategy & Ghostwriting:** Articles, audience persona profiles, blog posts, books, book proposals, courses, editorial calendars, executive summaries, investor pitches, LinkedIn posts, op-eds, podcast branding copy, presentations, speeches, video scripts, and white papers – All developed with your voice and vision in mind
- **Data Storytelling:** Data analysis and interactive and static infographics
- **Developmental Editing & Substantive Editing:** Manuscript shaping to improve content structure and readability, strengthen voice, and recommend add-ons to enhance book (and other types of content) marketing and sales

Domain Expertise:

- **Business Building, Compliance & Entrepreneurship:** Business appraiser; corporate compliance analyst; digital publishing start-up CEO (raised \$2 million to build knowledge-sharing platform); Worked with mid-size and multinational private and public companies
- **Corporate Training:** Curriculum consultant for professional designation programs; developer and leader of in-person and online workshops for accountants, attorneys, board members, corporate treasurers, financial advisors and consultants, institutional investors, investment fiduciaries, regulators, and wealth managers
- **Fintech, Institutional Investing, Trading, Wealth Management:** Co-developer of proprietary content management system, ERISA litigation data base, and trading app; expert witness for a variety of business and investment disputes and investigations; traded bonds, currencies, and listed and OTC derivatives
- **Published Author & Editor:** Award-winning articles, award-winning documentary, award-winning blog, books, book chapters, presentations, surveys – B2B and C-suite, white papers; Elsevier financial e-newsletter editor

Credentials & Education:

- PhD (Finance) – University of Connecticut
- MBA (Finance) – New York University
- MA (Economics) - George Washington University
- MFA (Creative & Professional Writing) – Western Connecticut State University
- Current Certifications: CFA charterholder, Certified Fraud Examiner, Financial Risk Manager